



***Starting a US Youth Soccer
TOPSoccer Program***

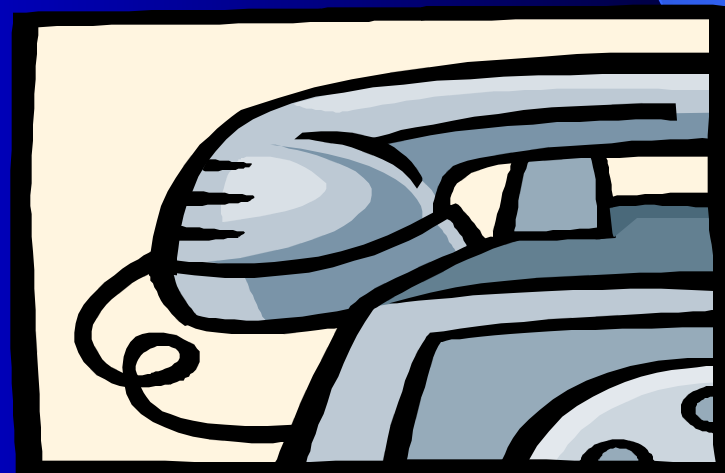
Establish a start-up group

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- **Contact State Representative and/or leagues with existing programs.**



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- Contact State Representative and/or leagues with existing programs.
- **If you know of others that might be interested and have experience – INVITE THEM.**

Establish a start-up group

Now you have a committee!



At your first meeting

- Setup the organization.

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- **Set goals.**



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 - **Target the number of players and teams.**

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 - **Determine concept of play.**



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 - **Outdoor verses Indoor.**



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 - **Special games.**



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- Set goals.
 - Target the number of players and teams.
 - Determine concept of play.
 - Outdoor verses Indoor.
 - Special games.
 - **Modified play.**



At your first meeting

- **Other Volunteers**

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 - **Beta Club**

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 - **Girl Scouts**

At your first meeting

- **Other Volunteers**
 - **Beta Club**
 - **Girl Scouts**
 - **Recreational/Select Teams**
 - **Local Colleges and Universities**
 - **Players, siblings, parents, friends, etc.**

At your first meeting

- **Start master list of things to do.**



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 - **Assign tasks**

At your first meeting

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 - Assign tasks.
- **Establish a budget.**



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 - Assign tasks.
- **Establish a budget.**
 - Expenses
 - Uniforms

At your first meeting

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- **Uniforms**
- **Team equipment (Soccer balls, cones, bibs, first aid kit, etc).**

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- **Association Fees (includes insurance).**

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Expenses

- **Uniforms**
- **Team equipment (Soccer balls, cones, bibs, first aid kit, etc).**
- **Association Fees (includes insurance).**
- **Fields/Indoor facilities.**

At your first meeting

Revenue

- Registration fees.

At your first meeting

Revenue

- Registration fees.
- Sponsorships.

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Revenue

- Registration fees.
- Sponsorships.
- Grants.

At your first meeting

Revenue

- Registration fees.
- Sponsorships.
- Grants.
- Donations.



At your first meeting

- **Set up an advertising plan.**

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 - **Centers of Influence**
 - **Special Education Instructors**

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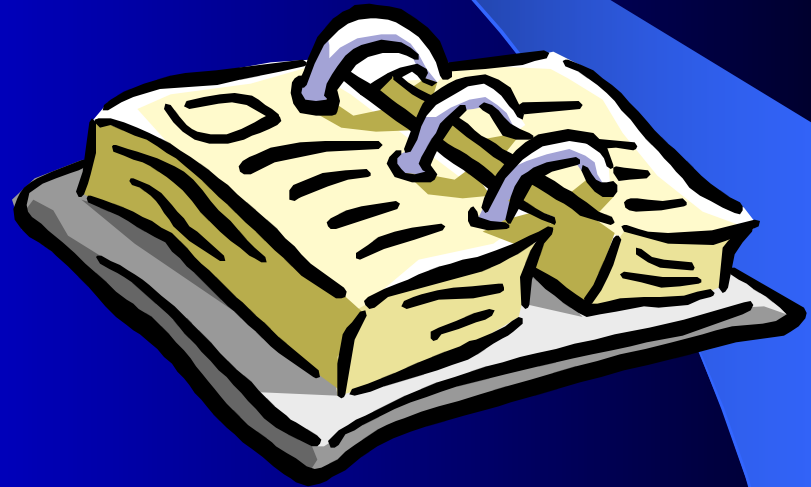
- **Set up an advertising plan.**
 - **Flyers**
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 - **Centers of Influence**
 - **Special Education Instructors**
 - **Medical Community (hospitals, doctors, therapists).**

At your first meeting

- **Set up an advertising plan.**
 - **Flyers**
 - **Local media (newspapers, cable TV, radio).**
 - **Centers of Influence**
 - **Special Education Instructors**
 - **Medical Community (hospitals, doctors, therapists).**
 - **Parents of kids who will participate**
(Informal communication network)

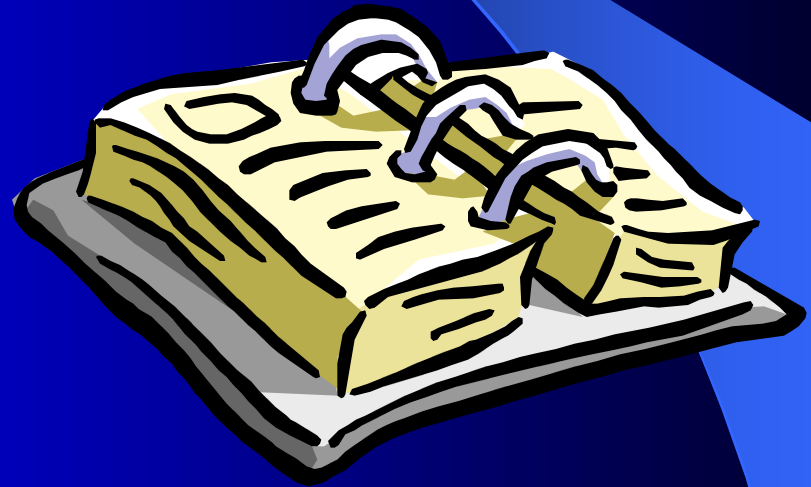
At your first meeting

- **Set a calendar**
 - **Future meetings**



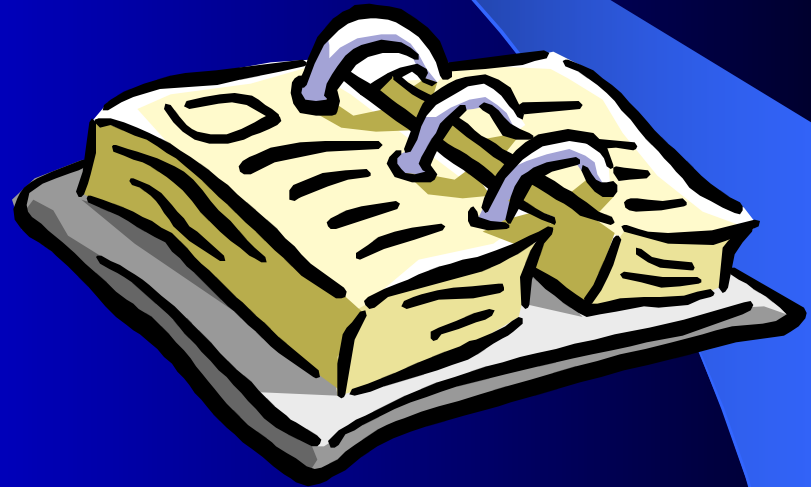
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- **Set a calendar**
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 - **Registration**



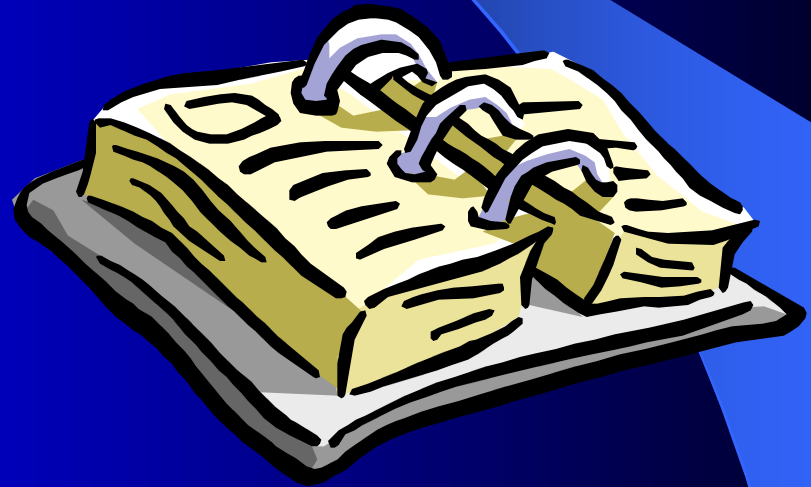
At your first meeting

- **Set a calendar**
 - **Future meetings**
 - **Registration**
 - **Teaming**



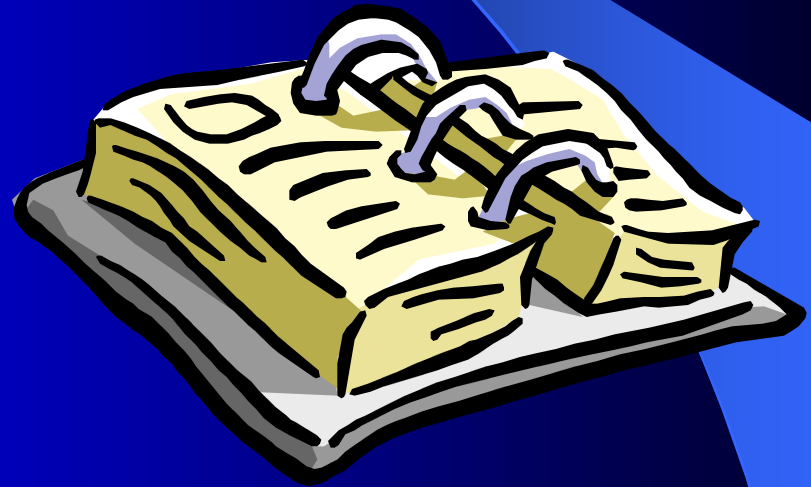
At your first meeting

- **Set a calendar**
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 - **Registration**
 - **Teaming**
 - **Practices**



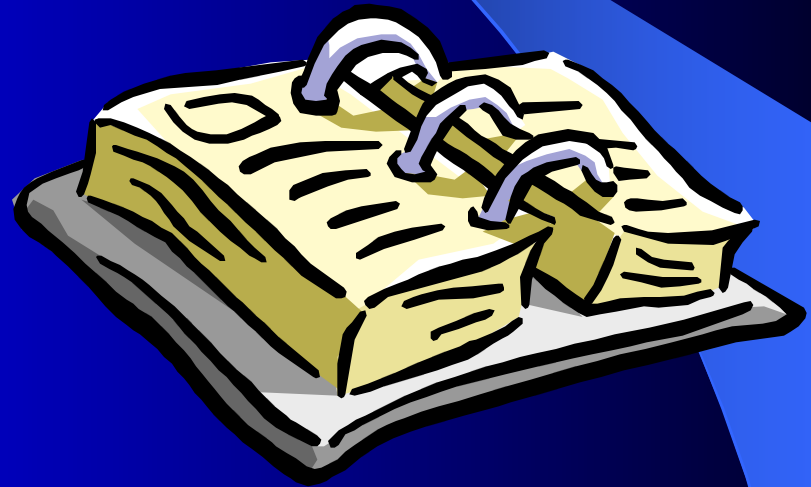
At your first meeting

- **Set a calendar**
 - **Future meetings**
 - **Registration**
 - **Teaming**
 - **Practices**
 - **Opening day**



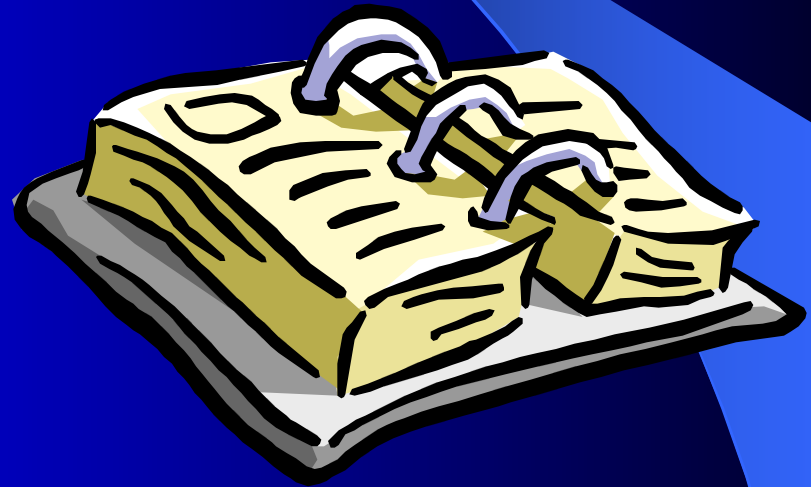
At your first meeting

- **Set a calendar**
 - **Future meetings**
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 - **Teaming**
 - **Practices**
 - **Opening day**
 - **Days of games**



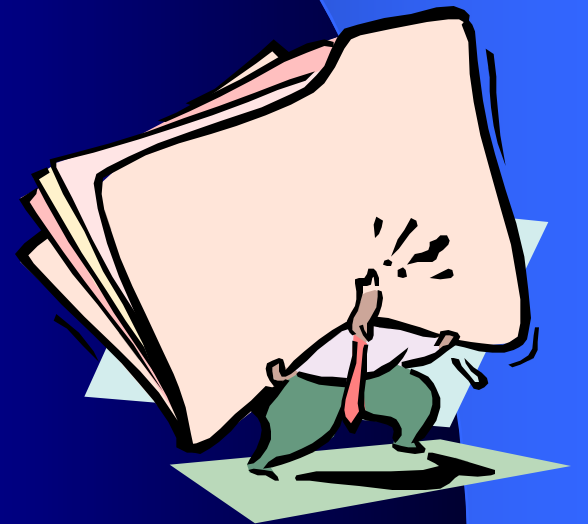
At your first meeting

- **Set a calendar**
 - **Future meetings**
 - **Registration**
 - **Teaming**
 - **Practices**
 - **Opening day**
 - **Days of games**
 - **Team party**



At your next meeting(s)

- **Registration Forms**
 - **State Registration Form**



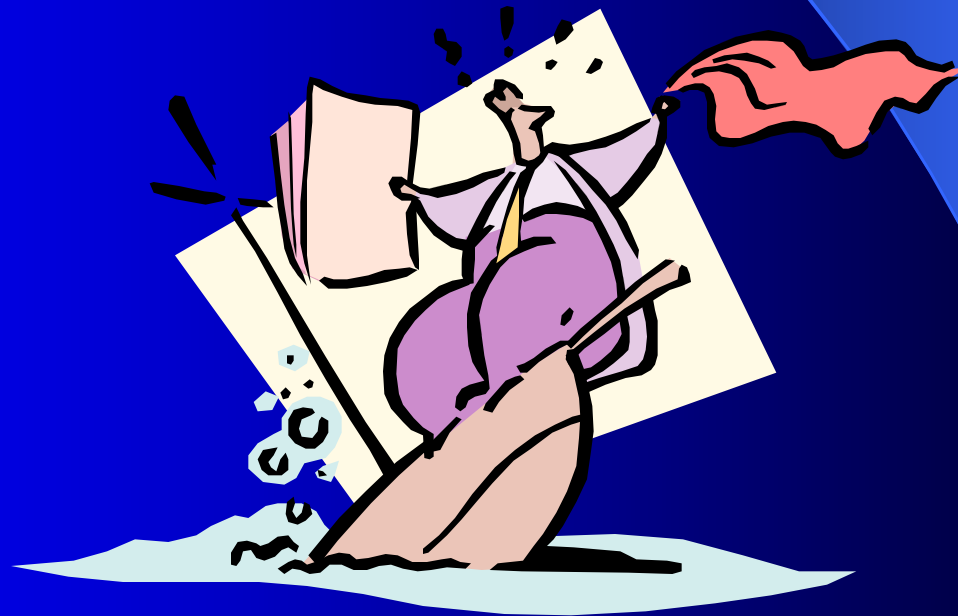
At your next meeting(s)

- **Registration Forms**
 - **State Association Registration.**
 - **TOPSoccer Participant Info**



At your next meeting(s)

- Review Risk Management



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 - Incident reporting and handling procedures.

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- Outline teaming process.

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 - Incident reporting and handling procedures.
- Set practice locations and times.
- Plan a kickoff event.
- Outline teaming process.
- Modified rules.

Teaming process

- Number and size of teams will be based on registration numbers.

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- FIT each child.
 - Input from parents.

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 - Evaluation process.

Teaming process

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- FIT each child.
 - Input from parents.
 - Evaluation process.
- Assign coaches, assistants, and team coordinators.

Team meeting

- Players, parents, and coaches together.

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- Set team rules.

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- Outline expectations.
- Set team rules.
- Outline how the season will happen.

Team meeting

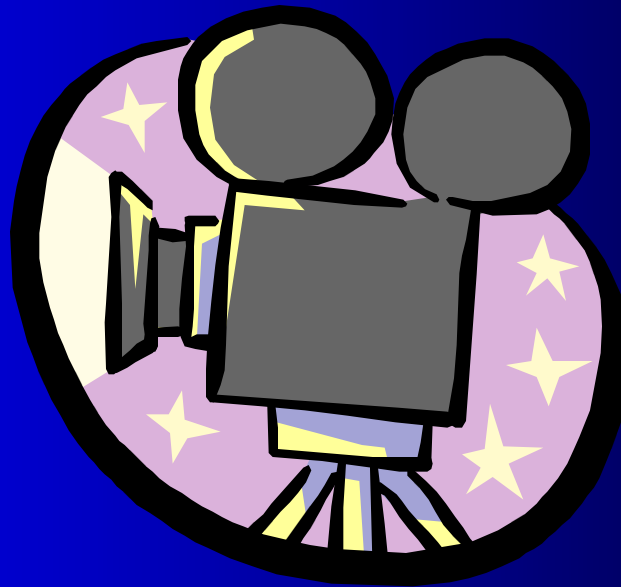
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- Outline how the season will happen.
- “Foul” weather plan.

Team meeting

- Players, parents, and coaches together.
- Outline expectations.
- Set team rules.
- Outline how the season will happen.
- “Foul” weather plan.
- Praise ‘High Five’.

Opening day and game day activities

- Media recognition.



Opening day and game day activities

- Media recognition.
- Team Banners

Opening day and game day activities

- Media recognition.
- Team banners.
- Treats.

Opening day and game day activities

- Media recognition.
- Team banners.
- Treats.
- Referees.

Opening day and game day activities

- Media recognition.
- Team banners.
- Treats.
- Referees.
- Team pictures.

End of season activities

- Individual recognition.



End of season activities

- Individual recognition.
- Team party.



End of season activities

- Individual recognition.
- Team party.
- Set group to plan following season.



***Contact US Youth Soccer for
more information***

1-800-4-SOCCER